



WETM
201 Humboldt St
Rochester, NY 14610

Buying Time
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Contract # 1412718

Schedule Dates 08/30/16-09/05/16
Advertiser John Plumb/US Congress/Democrat/NY (83073)
Agency Buying Time (10126)
Product Political - US Congress (1076)
Brand Order 801/4872 (553234)
Salesperson Millennium - Washington D, Washington DC (1421
Sales Office Millennium - Washington DC
Buyer Name Liz,Dome,
Phone/Fax /
CPE 791/801/4872
Account Types National/Political
Billing Type Standard
Comments political
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 08/22/16
Last Modified 08/22/16
Entered By Ruth Irons
CO-OP No
Headline # ECR25267957
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,883.75
Net Total \$16,341.25
Sales Tax

Elmira (WETM)

By Broadcast Month	Spots	Rate
Sep. 2016	101	\$19,225.00
Grand Total:	101	\$19,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/30/16-08/30/16	2	:30	5:30A- 6A (EST)	1		X						1	\$150.00	\$150.00	Elmira (WETM)	18 News Today	8/22/16
2.0	Normal Line / SPOT	08/31/16-08/31/16	2	:30	5:30A- 6A (EST)	1			X					1	\$150.00	\$150.00	Elmira (WETM)	18 News Today	8/22/16
3.0	Normal Line / SPOT	09/02/16-09/02/16	2	:30	5:30A- 6A (EST)	1					X			1	\$150.00	\$150.00	Elmira (WETM)	18 News Today	8/22/16
4.0	Normal Line / SPOT	09/05/16-09/05/16	3	:30	5:30A- 6A (EST)	1	X							1	\$150.00	\$150.00	Elmira (WETM)	18 News Today	8/22/16
5.0	Normal Line / News	08/30/16-08/30/16	2	:30	6A- 6:30A (EST)	1		X						1	\$200.00	\$200.00	Elmira (WETM)	18 News Today	8/22/16
6.0	Normal Line / News	08/31/16-08/31/16	2	:30	6A- 6:30A (EST)	1			X					1	\$200.00	\$200.00	Elmira (WETM)	18 News Today	8/22/16
7.0	Normal Line / News	09/01/16-09/01/16	2	:30	6A- 6:30A (EST)	1				X				1	\$200.00	\$200.00	Elmira (WETM)	18 News Today	8/22/16
8.0	Normal Line / News	09/02/16-09/02/16	2	:30	6A- 6:30A (EST)	1					X			1	\$200.00	\$200.00	Elmira (WETM)	18 News Today	8/22/16
9.0	Normal Line / News	09/05/16-09/05/16	3	:30	6A- 6:30A (EST)	1	X							1	\$200.00	\$200.00	Elmira (WETM)	18 News Today	8/22/16
10.0	Normal Line / News	08/30/16-08/30/16	3	:30	6:30A- 7A (EST)	1		X						1	\$200.00	\$200.00	Elmira (WETM)	18 News Today	8/22/16
11.0	Normal Line / News	08/31/16-08/31/16	3	:30	6:30A- 7A (EST)	1			X					1	\$200.00	\$200.00	Elmira (WETM)	18 News Today	8/22/16
12.0	Normal Line / News	09/01/16-09/01/16	3	:30	6:30A- 7A (EST)	1				X				1	\$200.00	\$200.00	Elmira (WETM)	18 News Today	8/22/16
13.0	Normal Line / News	09/02/16-09/02/16	3	:30	6:30A- 7A (EST)	1					X			1	\$200.00	\$200.00	Elmira (WETM)	18 News Today	8/22/16

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14.0	Normal Line / News	09/05/16-09/05/16	3	:30	6:30A- 7A (EST)	1	X							1	\$200.00	\$200.00	Elmira (WETM)	18 News Today	8/22/16
15.0	Normal Line / SPOT	08/30/16-08/30/16	3	:30	7A- 8A (EST)	1		X						1	\$175.00	\$175.00	Elmira (WETM)	Today Show	8/22/16
16.0	Normal Line / SPOT	08/31/16-08/31/16	3	:30	7A- 8A (EST)	1			X					1	\$175.00	\$175.00	Elmira (WETM)	Today Show	8/22/16
17.0	Normal Line / SPOT	09/01/16-09/01/16	3	:30	7A- 8A (EST)	1				X				1	\$175.00	\$175.00	Elmira (WETM)	Today Show	8/22/16
18.0	Normal Line / SPOT	09/02/16-09/02/16	3	:30	7A- 8A (EST)	1					X			1	\$175.00	\$175.00	Elmira (WETM)	Today Show	8/22/16
19.0	Normal Line / SPOT	09/05/16-09/05/16	4	:30	7A- 8A (EST)	1	X							1	\$175.00	\$175.00	Elmira (WETM)	Today Show	8/22/16
20.0	Normal Line / SPOT	08/30/16-08/30/16	3	:30	8A- 9A (EST)	1		X						1	\$175.00	\$175.00	Elmira (WETM)	Today Show	8/22/16
21.0	Normal Line / SPOT	08/31/16-08/31/16	3	:30	8A- 9A (EST)	1			X					1	\$175.00	\$175.00	Elmira (WETM)	Today Show	8/22/16
22.0	Normal Line / SPOT	09/01/16-09/01/16	3	:30	8A- 9A (EST)	1				X				1	\$175.00	\$175.00	Elmira (WETM)	Today Show	8/22/16
23.0	Normal Line / SPOT	09/02/16-09/02/16	3	:30	8A- 9A (EST)	1					X			1	\$175.00	\$175.00	Elmira (WETM)	Today Show	8/22/16
24.0	Normal Line / SPOT	09/05/16-09/05/16	4	:30	8A- 9A (EST)	1	X							1	\$175.00	\$175.00	Elmira (WETM)	Today Show	8/22/16
25.0	Normal Line / SPOT	08/30/16-08/30/16	3	:30	9A- Today Show 9-10A M-F	1		X						1	\$75.00	\$75.00	Elmira (WETM)	Today Show II	8/22/16
26.0	Normal Line / SPOT	08/31/16-08/31/16	3	:30	9A- Today Show 9-10A M-F	1			X					1	\$75.00	\$75.00	Elmira (WETM)	Today Show II	8/22/16
27.0	Normal Line / SPOT	09/01/16-09/01/16	3	:30	9A- Today Show 9-10A M-F	1				X				1	\$75.00	\$75.00	Elmira (WETM)	Today Show II	8/22/16

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28.0	Normal Line / SPOT	09/02/16-09/02/16	3	:30	9A- Today Show 9-10A M-F	1					X			1	\$75.00	\$75.00	Elmira (WETM)	Today Show II	8/22/16
29.0	Normal Line / SPOT	09/05/16-09/05/16	3	:30	9A- Today Show 9-10A M-F	1	X							1	\$75.00	\$75.00	Elmira (WETM)	Today Show II	8/22/16
30.0	Normal Line / SPOT	08/30/16-08/30/16	3	:30	10A- Live With Kelly and Michael	1		X						1	\$25.00	\$25.00	Elmira (WETM)	Live With Kelly & Michael	8/22/16
31.0	Normal Line / SPOT	08/31/16-08/31/16	3	:30	10A- Live With Kelly and Michael	1			X					1	\$25.00	\$25.00	Elmira (WETM)	Live With Kelly & Michael	8/22/16
32.0	Normal Line / SPOT	09/01/16-09/01/16	3	:30	10A- Live With Kelly and Michael	1				X				1	\$25.00	\$25.00	Elmira (WETM)	Live With Kelly & Michael	8/22/16
33.0	Normal Line / SPOT	09/05/16-09/05/16	3	:30	10A- Live With Kelly and Michael	1	X							1	\$25.00	\$25.00	Elmira (WETM)	Live With Kelly & Michael	8/22/16
34.0	Normal Line / SPOT	08/30/16-08/30/16	3	:30	11A- Today Show	1		X						1	\$25.00	\$25.00	Elmira (WETM)	Today Show Hour 4	8/22/16
35.0	Normal Line / SPOT	08/31/16-08/31/16	3	:30	11A- Today Show	1			X					1	\$25.00	\$25.00	Elmira (WETM)	Today Show Hour 4	8/22/16
36.0	Normal Line / SPOT	09/01/16-09/01/16	3	:30	11A- Today Show	1				X				1	\$25.00	\$25.00	Elmira (WETM)	Today Show Hour 4	8/22/16
37.0	Normal Line / SPOT	09/02/16-09/02/16	3	:30	11A- Today Show	1					X			1	\$25.00	\$25.00	Elmira (WETM)	Today Show Hour 4	8/22/16
38.0	Normal Line / SPOT	09/05/16-09/05/16	2	:30	11A- Today Show	1	X							1	\$25.00	\$25.00	Elmira (WETM)	Today Show Hour 4	8/22/16
39.0	Normal Line / SPOT	08/30/16-08/30/16	3	:30	12P- WETM News 12pm	1		X						1	\$100.00	\$100.00	Elmira (WETM)	News At Noon	8/22/16

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40.0	Normal Line / SPOT	09/01/16-09/01/16	3	:30	12P- WETM News 12pm	1				X				1	\$100.00	\$100.00	Elmira (WETM)	News At Noon	8/22/16
41.0	Normal Line / SPOT	09/02/16-09/02/16	3	:30	12P- WETM News 12pm	1					X			1	\$100.00	\$100.00	Elmira (WETM)	News At Noon	8/22/16
42.0	Normal Line / SPOT	09/05/16-09/05/16	3	:30	12P- WETM News 12pm	1	X							1	\$100.00	\$100.00	Elmira (WETM)	News At Noon	8/22/16
43.0	Normal Line / SPOT	08/30/16-08/30/16	3	:30	12:30P- Jeopardy	1		X						1	\$20.00	\$20.00	Elmira (WETM)	Daytime Jeopardy	8/22/16
44.0	Normal Line / SPOT	08/31/16-08/31/16	3	:30	12:30P- Jeopardy	1			X					1	\$20.00	\$20.00	Elmira (WETM)	Daytime Jeopardy	8/22/16
45.0	Normal Line / SPOT	09/01/16-09/01/16	3	:30	12:30P- Jeopardy	1				X				1	\$20.00	\$20.00	Elmira (WETM)	Daytime Jeopardy	8/22/16
46.0	Normal Line / SPOT	09/02/16-09/02/16	3	:30	12:30P- Jeopardy	1					X			1	\$20.00	\$20.00	Elmira (WETM)	Daytime Jeopardy	8/22/16
47.0	Normal Line / SPOT	08/30/16-08/30/16	3	:30	1P- Days Of Our Lives	1		X						1	\$30.00	\$30.00	Elmira (WETM)	Days Of Our Lives	8/22/16
48.0	Normal Line / SPOT	09/01/16-09/01/16	3	:30	1P- Days Of Our Lives	1				X				1	\$30.00	\$30.00	Elmira (WETM)	Days Of Our Lives	8/22/16
49.0	Normal Line / SPOT	09/02/16-09/02/16	3	:30	1P- Days Of Our Lives	1					X			1	\$30.00	\$30.00	Elmira (WETM)	Days Of Our Lives	8/22/16
50.0	Normal Line / SPOT	09/05/16-09/05/16	3	:30	1P- 2P (EST)	1	X							1	\$30.00	\$30.00	Elmira (WETM)	Days Of Our Lives	8/22/16
51.0	Normal Line / SPOT	08/30/16-08/30/16	3	:30	2P- Rachel Ray	1		X						1	\$15.00	\$15.00	Elmira (WETM)	Rachael Ray	8/22/16
52.0	Normal Line / SPOT	08/31/16-08/31/16	3	:30	2P- Rachel Ray	1			X					1	\$15.00	\$15.00	Elmira (WETM)	Rachael Ray	8/22/16
53.0	Normal Line / SPOT	09/02/16-09/02/16	3	:30	2P- Rachel Ray	1					X			1	\$15.00	\$15.00	Elmira (WETM)	Rachael Ray	8/22/16

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54.0	Normal Line / SPOT	09/05/16-09/05/16	3	:30	2P- 3P (EST)	1	X							1	\$15.00	\$15.00	Elmira (WETM)	Rachael Ray	8/22/16
55.0	Normal Line / SPOT	08/30/16-08/30/16	3	:30	4P- Dr. Oz	1		X						1	\$50.00	\$50.00	Elmira (WETM)	Dr. Oz	8/22/16
56.0	Normal Line / SPOT	08/31/16-08/31/16	3	:30	4P- Dr. Oz	1			X					1	\$50.00	\$50.00	Elmira (WETM)	Dr. Oz	8/22/16
57.0	Normal Line / SPOT	09/02/16-09/02/16	3	:30	4P- Dr. Oz	1					X			1	\$50.00	\$50.00	Elmira (WETM)	Dr. Oz	8/22/16
58.0	Normal Line / SPOT	09/05/16-09/05/16	3	:30	4P- 5P (EST)	1	X							1	\$50.00	\$50.00	Elmira (WETM)	Dr. Oz	8/22/16
59.0	Normal Line / News	08/30/16-08/30/16	3	:30	4:58P- WETM News	1		X						1	\$225.00	\$225.00	Elmira (WETM)	18 News At 5	8/22/16
60.0	Normal Line / News	08/31/16-08/31/16	3	:30	4:58P- WETM News	1			X					1	\$225.00	\$225.00	Elmira (WETM)	18 News At 5	8/22/16
61.0	Normal Line / News	09/01/16-09/01/16	3	:30	4:58P- WETM News	1				X				1	\$225.00	\$225.00	Elmira (WETM)	18 News At 5	8/22/16
62.0	Normal Line / News	09/02/16-09/02/16	3	:30	4:58P- WETM News	1					X			1	\$225.00	\$225.00	Elmira (WETM)	18 News At 5	8/22/16
63.0	Normal Line / News	09/05/16-09/05/16	4	:30	5P- 5:30P (EST)	1	X							1	\$225.00	\$225.00	Elmira (WETM)	18 News At 5	8/22/16
64.0	Normal Line / News	08/30/16-08/30/16	3	:30	5:29P- WETM News 530P	1		X						1	\$250.00	\$250.00	Elmira (WETM)	18 News At 530P	8/22/16
65.0	Normal Line / News	08/31/16-08/31/16	3	:30	5:29P- WETM News 530P	1			X					1	\$250.00	\$250.00	Elmira (WETM)	18 News At 530P	8/22/16
66.0	Normal Line / News	09/01/16-09/01/16	3	:30	5:29P- WETM News 530P	1				X				1	\$250.00	\$250.00	Elmira (WETM)	18 News At 530P	8/22/16
67.0	Normal Line / News	09/02/16-09/02/16	3	:30	5:29P- WETM News 530P	1					X			1	\$250.00	\$250.00	Elmira (WETM)	18 News At 530P	8/22/16

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68.0	Normal Line / News	09/05/16-09/05/16	4	:30	5:30P- 6P (EST)	1	X							1	\$250.00	\$250.00	Elmira (WETM)	18 News At 530P	8/22/16
69.0	Normal Line / News	08/30/16-08/30/16	3	:30	5:58P- WETM News	1		X						1	\$500.00	\$500.00	Elmira (WETM)	News At 6P	8/22/16
70.0	Normal Line / News	08/31/16-08/31/16	3	:30	5:58P- WETM News	1			X					1	\$500.00	\$500.00	Elmira (WETM)	News At 6P	8/22/16
71.0	Normal Line / News	09/01/16-09/01/16	3	:30	5:58P- WETM News	1				X				1	\$500.00	\$500.00	Elmira (WETM)	News At 6P	8/22/16
72.0	Normal Line / News	09/02/16-09/02/16	3	:30	5:58P- WETM News	1					X			1	\$500.00	\$500.00	Elmira (WETM)	News At 6P	8/22/16
73.0	Normal Line / News	09/05/16-09/05/16	4	:30	5:59P- WETM News	1	X							1	\$500.00	\$500.00	Elmira (WETM)	News At 6P	8/22/16
74.0	Normal Line / SPOT	08/30/16-08/30/16	3	:30	6:30P- NBC Nightly News	1		X						1	\$800.00	\$800.00	Elmira (WETM)	NBC Nightly News	8/22/16
75.0	Normal Line / SPOT	08/31/16-08/31/16	3	:30	6:30P- NBC Nightly News	1			X					1	\$800.00	\$800.00	Elmira (WETM)	NBC Nightly News	8/22/16
76.0	Normal Line / SPOT	09/01/16-09/01/16	3	:30	6:30P- NBC Nightly News	1				X				1	\$800.00	\$800.00	Elmira (WETM)	NBC Nightly News	8/22/16
77.0	Normal Line / SPOT	09/02/16-09/02/16	3	:30	6:30P- NBC Nightly News	1					X			1	\$800.00	\$800.00	Elmira (WETM)	NBC Nightly News	8/22/16
78.0	Normal Line / SPOT	09/05/16-09/05/16	4	:30	6:30P- NBC Nightly News	1	X							1	\$800.00	\$800.00	Elmira (WETM)	NBC Nightly News	8/22/16
79.0	Normal Line / News	09/03/16-09/03/16	3	:30	6P- WETM News @ 6	1						X		1	\$275.00	\$275.00	Elmira (WETM)	18 News At 6P (Saturday)	8/22/16
80.0	Normal Line / News	09/04/16-09/04/16	3	:30	6P- 6:30P (EST)	1							X	1	\$275.00	\$275.00	Elmira (WETM)	News At 6P (Sunday)	8/22/16
81.0	Normal Line / SPOT	08/30/16-08/30/16	3	:30	7:01P- Jeopardy	1		X						1	\$275.00	\$275.00	Elmira (WETM)	Jeopardy	8/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WETM
201 Humboldt St
Rochester, NY 14610

Buying Time
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Contract # 1412718

Schedule Dates 08/30/16-09/05/16
Advertiser John Plumb/US Congress/Democrat/NY (83073)
Agency Buying Time (10126)
Product Political - US Congress (1076)
Brand Order 801/4872 (553234)
Salesperson Millennium - Washington D, Washington DC (1421)
Sales Office Millennium - Washington DC
Buyer Name Liz,Dome,
Phone/Fax /
CPE 791/801/4872
Account Types National/Political
Billing Type Standard
Comments political
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 08/22/16
Last Modified 08/22/16
Entered By Ruth Irons
CO-OP No
Headline # ECR25267957
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,883.75
Net Total \$16,341.25
Sales Tax

Elmira (WETM)

By Broadcast Month	Spots	Rate
Sep. 2016	101	\$19,225.00
Grand Total:	101	\$19,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
82.0	Normal Line / SPOT	08/31/16-08/31/16	3	:30	7:01P- Jeopardy	1			X					1	\$275.00	\$275.00	Elmira (WETM)	Jeopardy	8/22/16
83.0	Normal Line / SPOT	09/01/16-09/01/16	3	:30	7P- 7:30P (EST)	1				X				1	\$275.00	\$275.00	Elmira (WETM)	Jeopardy	8/22/16
84.0	Normal Line / SPOT	09/02/16-09/02/16	3	:30	7:01P- Jeopardy	1					X			1	\$275.00	\$275.00	Elmira (WETM)	Jeopardy	8/22/16
85.0	Normal Line / SPOT	08/30/16-08/30/16	3	:30	7:30P- Wheel of Fortune	1		X						1	\$200.00	\$200.00	Elmira (WETM)	Wheel Of Fortune	8/22/16
86.0	Normal Line / SPOT	08/31/16-08/31/16	3	:30	7:30P- Wheel of Fortune	1			X					1	\$200.00	\$200.00	Elmira (WETM)	Wheel Of Fortune	8/22/16
87.0	Normal Line / SPOT	09/02/16-09/02/16	3	:30	7:30P- Wheel of Fortune	1					X			1	\$200.00	\$200.00	Elmira (WETM)	Wheel Of Fortune	8/22/16
88.0	Normal Line / SPOT	09/05/16-09/05/16	4	:30	7:30P- Wheel of Fortune	1	X							1	\$200.00	\$200.00	Elmira (WETM)	Wheel Of Fortune	8/22/16
89.0	Normal Line / Prime	09/05/16-09/05/16	3	:30	10P- Running Wild with Bear Grylls	1	X							1	\$200.00	\$200.00	Elmira (WETM)	Running Wild With Bear Grylls-NBC	8/22/16
90.0	Normal Line / News	08/30/16-08/30/16	3	:30	10:59P- WETM News	1		X						1	\$300.00	\$300.00	Elmira (WETM)	18 News At 11P	8/22/16
91.0	Normal Line / News	09/01/16-09/01/16	3	:30	10:59P- WETM News	1				X				1	\$300.00	\$300.00	Elmira (WETM)	18 News At 11P	8/22/16
92.0	Normal Line / News	09/05/16-09/05/16	3	:30	10:59P- WETM News	1	X							1	\$300.00	\$300.00	Elmira (WETM)	18 News At 11P	8/22/16
93.0	Normal Line / News	09/04/16-09/04/16	3	:30	11P- WETM News	1							X	1	\$275.00	\$275.00	Elmira (WETM)	18 News at 11P	8/22/16
94.0	Normal Line / SPOT	08/31/16-08/31/16	3	:30	11:34P- The Tonight Show	1			X					1	\$100.00	\$100.00	Elmira (WETM)	Tonight Show With Jimmy Fal	8/22/16

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Washington, DC 20001

Contract # 1412718

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95.0	Normal Line / SPOT	09/05/16-09/05/16	3	:30	11:34P- The Tonight Show	1	X							1	\$100.00	\$100.00	Elmira (WETM)	Tonight Show With Jimmy Fal	8/22/16
96.0	Normal Line / SPOT	09/03/16-09/03/16	3	:30	7A- Saturday Today Show	1						X		1	\$125.00	\$125.00	Elmira (WETM)	Today Show - Saturday	8/22/16
97.0	Normal Line / SPOT	09/03/16-09/03/16	3	:30	7P- 8P (EST)	1						X		1	\$75.00	\$75.00	Elmira (WETM)	Jeopardy/Wheel Of Fortune	8/22/16
98.0	Normal Line / SPOT	09/03/16-09/03/16	3	:30	11:29P- Saturday Night Live	1						X		1	\$125.00	\$125.00	Elmira (WETM)	Saturday Night Live	8/22/16
99.0	Normal Line / SPOT	09/04/16-09/04/16	3	:30	8A- Today Show	1							X	1	\$125.00	\$125.00	Elmira (WETM)	Sunday Today	8/22/16
100.0	Normal Line / SPOT	09/04/16-09/04/16	3	:30	10A- Twin Tiers Weekly	1							X	1	\$50.00	\$50.00	Elmira (WETM)	Twin Tiers Weekly	8/22/16
101.0	Normal Line / SPOT	09/04/16-09/04/16	3	:30	12A- Scandal	1							X	1	\$15.00	\$15.00	Elmira (WETM)	Scandal	8/22/16

CONFIRMATION CONTRACT

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